

BMCE BANK FOUNDATION – PRESTIGIOUS AWARDS

THE FRENCH REPUBLIC'S LEGION D'HONNEUR

Dr Leïla Mezian-Benjelloun, BMCE Bank Foundation's Chair, was awarded the Officer medal of the French Republic's *Légion d'Honneur* Tuesday 3 March 2020 in Rabat. This decoration was presented to her by France's Ambassador to Morocco, Mrs Hélène Le Gal, at a ceremony attended by several Moroccan and French dignitaries from the diplomatic, political and business world.

PHONORARY PRESIDENT OF TEACH FOR MOROCCO

Dr Leila Mezian Benjelloun has accepted an invitation to become Teach for Morocco's Honorary President.

AFRICAN-NESS AWARD

Dr Leila Mezian Benjelloun was honoured to receive the African-ness Award 2020 in recognition of her initiative, commitment and contribution to acknowledging the dignity of African men and women around the world. The African-ness Award was presented to her 23 November 2020 at the 'ICESCO Day for Africa – Perspectives and Potential', organised jointly by ICESCO and the African-ness Award Foundation.





BMCE BANK FOUNDATION, AN UNRIVALLED COMMITMENT TO EDUCATION AND THE ENVIRONMENT

BANK OF AFRICA Group's commitment to the Kingdom's economic and social development is underpinned by a deep-seated belief that education plays a vital role in economic, social and cultural development. Established in 1995, its Foundation's primary aim is to support the actions of the public authorities in combating illiteracy, pupil drop-out and young girls not attending school. With this in mind, BMCE Bank Foundation for Education and the Environment provides pragmatic and long-term solutions to the challenges of providing education in the Kingdom's underprivileged areas and in those countries in which the Group has operations. Its actions are aimed at improving access to education and combating insecurity as a result of educational inequality in an era of digital development.

Through its flagship Medersat.com programme which focuses on pre-school and primary education, more than 10,000 children in Morocco and sub-Saharan Africa are provided with an education.

The Foundation's educational programme, which espouses values such as tolerance, modernity and open-mindedness, encourages foreign language learning as well as promoting the use of mother tongues such as Tamazight.

This ground-breaking initiative in Morocco has been made possible as a result of a number of partnerships. These include those with Hassan II University's Confucius Institute and the Chinese Embassy for Mandarin Chinese teaching, the French Institute in Morocco for high-quality French teaching and the Royal Institute for Berber Culture (IRCAM), renowned for its expertise in teaching Tamazight.

BMCE Bank Foundation's commitment to environmental causes was further highlighted in the Eco-Schools programme, in partnership with the Mohammed VI Foundation for Environmental Protection. In addition to incorporating environmental aspects into the construction of schools, the Eco-Schools programme is an educational project that raises pupils' awareness about sustainable development and invites them to adopt eco-friendly behaviour in their daily lives.

BMCE BANK FOUNDATION'S STRATEGIC PRIORITIES



A BRIEF HISTORY OF BMCE BANK FOUNDATION

